

Indian Trail Plaza

6500 Green Bay Rd, Kenosha, WI 53142



About Indian Trail Plaza

Indian Trail, located in Kenosha, Wisconsin, offers a unique blend of urban vitality and suburban tranquility. Kenosha, the fourth largest community in Wisconsin, is a medium-sized city rich in diversity and culture, with 24 distinct neighborhoods providing various lifestyles. Situated in the southeastern corner of the state, Kenosha County stretches from the shores of Lake Michigan to the rural countryside, making it a scenic harbor town and a hub of accessibility. Convenient transportation, including Interstate 94/41, the Metra Union Pacific North Line from Chicago, and boat and air travel, ensures connectivity to major urban centers.

The Greater Chicagoland area, encompassing 9.6 million people across 14 counties, spans a 5,000-square-mile area in northeastern Illinois, extending into Wisconsin and Indiana. Chicago, a core part of this metro with 2.7 million residents, has grown significantly, attracting businesses and young professionals. The metro area's robust economy is driven by sectors like distribution, finance, manufacturing, and high-tech, with Fortune 500 companies such as Boeing, Walgreens, Allstate, and McDonald's, along with tech firms like Amazon, Groupon, and Google. Cultural richness abounds in the area, with over 70 museums and diverse entertainment options. The region boasts world-class educational institutions like Northwestern University and the University of Chicago, contributing to a highly skilled labor pool. The area's workforce is diverse and well-trained, with a high percentage of residents holding advanced degrees.

The housing market is evolving, with a shift towards renting, leading to a homeownership rate of 60%. The median home price is \$264.600, offering a range of residential options. In conclusion, Indian Trail in Kenosha blends small-town charm with big-city amenities, making it ideal for families and businesses. Its rich cultural heritage, robust economic landscape, and excellent educational institutions promise a high quality of life and ample opportunities for growth and success.

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Notable Tenants

Noodles & Company - Red Robin International, Inc.

1-Mi Pop	3-Mi Pop	5-Mi Pop	1-Mi Household	3-Mi Households	5-Mi Households
5.625	68.976	119.899	2.329	26.279	46.203
1-Mi AHHI	3-Mi AHHI	5-Mi AHHI	1-Mi MHHI	3-Mi MHHI	5-Mi MHHI

Demographics

1-Mi AHHI	3-Mi AHHI	5-Mi AHHI	1-Mi MHHI	3-Mi MHHI	5-Mi MHHI
\$93.338	\$82.506	\$83.834	\$74.955	\$66.808	\$64.872

Major Roads	Cars/Day Traffic		
75th Street	33.415		
Green Bay Rd	29.200 VPD		

Anchor Tenants	Placer National	Placer Statewide	Placer 30-Mi
Dollar Tree	712 / 6.677	6 / 124	2/36
Fresh Thyme	62 / 66	4/5	2/2
Hobby Lobby	185 / 916	3 / 21	1/6
Kohl's	129 / 1.149	6/38	3 / 12
OfficeMax	9 / 268	1 / 14	1/4
Party City	676 / 736	9 / 11	5/7
Petco	432 / 1.215	13 / 22	5/9
The Room Place	12 / 22	1/1	2/3

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